

The **EuroCloud Portugal Association** is a non profitable organization which aims at promoting and developing the services and technologies presented by the Cloud Computing paradigm. Integrated in the European EuroCloud network, nowadays built up by 15 countries, the association also maintains as a goal the stimulation of projects and ideas, among national companies, and between them and the companies that integrate the European network.

As an additional goal, the EuroCloud Portugal Association intends to serve as an interface for the transfer of knowledge between Investigation and Development Centres, of the national academic world, and the entrepreneurial world, promoting national and pan-european partnership projects.

The EuroCloud Portugal Association intends to work with the companies in two axis. Initially with the service providers, its associates, which are supposed to be companies of the TIC areas with internationalization and partnership projects stimulation objectives. Later on, with the market and companies that want to affirm themselves through the implementation of IT politics that favour the rising of quality of their services and products, allied with innovation, efficient investment and resources utilization.

EuroCloud



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INSTITUTIONAL SUPPORT



The term Cloud Computing draws in the idea of a large cloud that makes available services in the same way as our personal computer, but as a true cloud that travels the sky this new term also presents a freedom that we don't possess nowadays. Our computer is no longer stuck "between four walls" or carried religiously in a suitcase. With Cloud Computing we start having all our files, programmes, available everywhere. The Internet becomes our computer.

Our programmes are made available as a service, which we don't need to install or upgrade, to just start using. The web pages become powerful tools of daily work and its access and maintenance is guaranteed by the service provider.

For the companies, the Cloud Computing broadens this concept, providing a whole development storage and computer related services platform. The Datacentre of companies is no longer between walls but in the cloud. This paradigm allows reducing costs by rising the availability and quality of the services.

Cloud Computing has its roots well set in concepts and Technologies such as Virtualization and Digital Identity Management, technologies that have been developing and maturing in the past years. More than a reinvention or recycling of existing terms and concepts Cloud Computing presents an integration and articulation vision, allowing the emergence of solutions and services that benefit agility, tolerance of failure, availability, elasticity, security and cost reduction.

Cloud Computing is a model for making TIC services available in three areas:

- Software as a Service / SaaS
- Platform as a Service / PaaS
- Infrastructure as a Service / IaaS

In order to fulfil all the scenarios Cloud Computing could be deployed using one of these 3 deployment models: Public Cloud; Private Cloud; Mixed-model, using private infrastructure together with public and shared resources.

PRO- JECTS 2010

CALL FOR BUSINESS 2010

OBJECTIVES

Stimulation of new businesses, projects and partnerships. It intends to make available for entrepreneurs and companies a panel of specialists capable of evaluating, accompanying and steering ideas and projects. The panel of specialists will be composed of representatives of the several partners and by independent specialists from a diversified set of areas: marking, communication, business, technology. As a starting point some areas which are considered relevant are indicated:

- Safety in virtualized systems;
- Safety in intra-Cloud transactions;
- Monitoring of SLAs with digital contract support;
- Implementation of cohabiting mechanisms in Cloud Computing ecosystems;
- Implementation of Technologies in the Digital identity area;
- Development of support services of micro businesses;
- Development of virtualization solutions for local networks.

TARGET PARTICIPANTS

- Entrepreneurs
- Companies in expansion and internationalization
- I&D Centres
- Researchers

TEMPLATE

1. Presentation of projects and ideas, through the proper form available online, and an abstract of the project.
2. Meeting sessions between the selected projects and the specialists' panel.
3. Presentation of the projects in the CloudViews - Cloud Computing Conference 2010 Conference.

FULFILMENT DATE

February to May of 2010

CLOUDVIEWS CLOUD COMPUTING CONFERENCE 2010 CLOUD ECOSYSTEM

OBJECTIVES

Following the first edition of the cloudviews.org conference – Cloud Computing Conference 2009 and the integration of the cloudviews.org Project in the EuroCloud Association, the 2010 edition Objectives at disclosing solutions and innovative projects. Aside from the presentation of companies' projects in development and investigation, it intends to make available a space for companies, services and solutions presentation, as well as contact networks establishment. The 2010 edition will have as base theme "Cloud Ecosystem". A particular attention will be given to interoperability, elasticity and cloud security.

TARGET PARTICIPANTS

- Cloud Computing service provider companies
- Bloggers
- CIOs
- Entrepreneurs
- I&D Centres
- Researchers

TEMPLATE

1. Call for proposals and papers;
2. Two days conference and show room;
3. Call For Business Open Sessions.

FULFILMENT DATE

February to May of 2010

PUMP UP THE CLOUD 2010 EDITION

OBJECTIVES

Award the projects which contribute to the knowledge/technology transfer and to bring out this paradigm to the entrepreneurial world. The evaluation will be carried out through the following instruments: case studies, scientific articles and testimonials. The presented solutions' scientific/technical quality will be evaluated, and in this evaluation the effort will be rewarded for sharing experiences and methodologies. This project will be integrated in the 2010 Call for Business. In case it is justified the candidates to the 2010 Call for Business will be rewarded with the referred prizes.

TARGET PARTICIPANTS

- Cloud Computing service provider companies
- Bloggers
- CIOs responsible for the Cloud Computing solutions use
- I&D Centres
- Researchers

TEMPLATE

1. Call for experts;
2. Call for proposals;
3. Analysis and evaluation of proposals;
4. Presentation of the winners and invitation for participation in the CloudViews - Cloud Computing 2011.

FULFILMENT DATE

April to October of 2010

SUMMER CAMP / INTENSIVE COURSE 2010

OBJECTIVES

To boost the interest of the entrepreneurs, graduating students and researchers from the work areas associated with the Cloud Computing paradigm. To praise the opportunities of investigation and development of new projects/businesses, and to establish a bridge between service provider companies, with new projects development needs, and the entrepreneurs, graduating students and researchers.

TARGET PARTICIPANTS

- Cloud Computing service provider companies
- Bloggers
- CIOs
- Entrepreneurs
- I&D Centres
- Researchers

TEMPLATE

1. Presentation of project to national and international learning institutions.
2. Week of workshops, presentation sessions and cultural activities.

FULFILMENT DATE

July or October of 2010

EUROCLOUD PORTUGAL MAGAZINE

OBJECTIVES

Enhance the Cloud Computing business area and stimulate the rise of partnerships between service provider companies.

TARGET PARTICIPANTS

- Cloud Computing service provider companies
- bloggers
- CIOs
- Entrepreneurs
- I&D Centres
- Researchers

TEMPLATE

Biannual magazine with interviews and project presentations for Cloud Computing implementation. A space will be reserved for author articles.

FULFILMENT DATE

Biannual with the first edition in January of 2010